



**Dominating the  
Amazon Advertising Game:  
Sites by Sara vs. Flywheel AI**

**HOW  
SITES BY SARA  
OUTPERFORMED  
FLYWHEEL AI  
IN DELIVERING  
EXCEPTIONAL  
RESULTS**

Are you looking to supercharge your Amazon advertising campaigns and deliver exceptional results? In the world of e-commerce, effective advertising can be the key to your success.

But with so many tools and services available, it's crucial to choose the right partner.

Sites by Sara is here to show you why we're the superior choice compared to Flywheel AI, and how we can help you not only with Amazon advertising but also with setting up your very own Amazon store.



## The Showdown: Sites by Sara vs. Flywheel AI

Let's dive straight into the numbers from a recent Amazon advertising campaign. Sites by Sara ran a campaign from **October 1st to 18th, 2023**, and the results were nothing short of remarkable. With a total spend of **\$71,863.83**, we achieved an impressive **228.11%** Advertising Cost of Sales (ACOS) and **632 orders** at a cost per acquisition (CPA) of **\$113.7**.

On the other hand, from **October 19th to 31st, 2023**, Flywheel AI took the reins. Their campaign came with a lower budget of **\$48,738.56** but returned a higher ACOS of **291.02%** and only **269 orders**, with a much higher CPA of **\$181.37**.

The results speak for themselves. Sites by Sara dominated the field, delivering better ACOS, more orders, and a significantly lower CPA.

# Manual VS AI



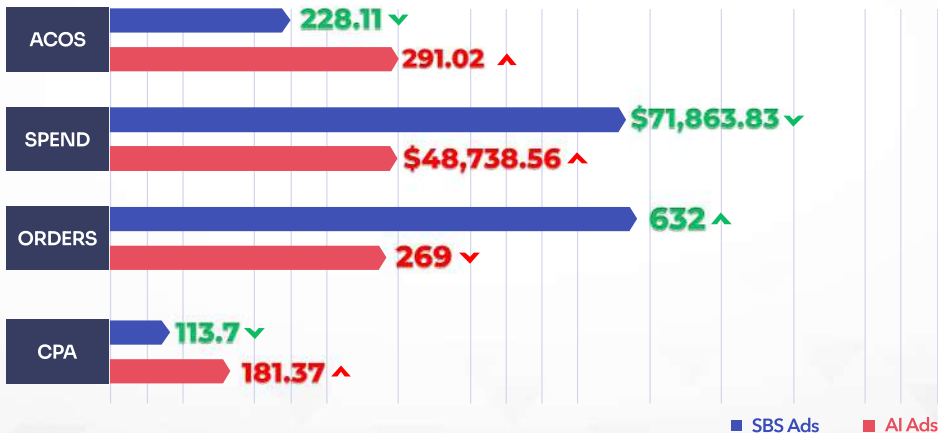
Sites by Sara  
Ads Management

Oct 1-18  
2023

# VS

Oct 19-31  
2023

Flywheel AI  
Ads Management **AI**



# What is Amazon Marketing Services?

Before we explain why you should choose Sites by Sara, let's briefly introduce Amazon Marketing Services (AMS). AMS is Amazon's advertising platform that offers a range of advertising solutions to help sellers boost their product visibility on the platform. These advertising options include Sponsored Products, Sponsored Brands, and Sponsored Display. It's a powerful tool, but using it effectively requires expertise and experience.



**AMAZON  
MARKETING  
SERVICES  
(AMS)**

# WHY CHOOSE SITES BY SARA?

## 3 Dedication to Your Success:

At Sites by Sara, your success is our top priority. We tailor our strategies to align with your business goals and continually optimize campaigns to improve their performance. Your success is our success.

## 1 Proven Results:

The numbers don't lie. Sites by Sara's track record demonstrates that we know how to navigate the intricacies of Amazon advertising to deliver impressive results. Our lower ACOS and CPA, coupled with higher order numbers, show that we can maximize your advertising budget.

## 4 Comprehensive Amazon Store Setup:

Beyond advertising, we offer Amazon store setup services. Launching and managing your Amazon store can be a complex process, and we're here to simplify it for you. Our team will create a user-friendly and appealing store that resonates with your brand.

## 2 Expertise in Amazon Advertising:

Our team is well-versed in Amazon's advertising ecosystem. We understand the nuances of different ad types, targeting options, and campaign strategies. We use this knowledge to craft campaigns that work, not just in theory, but in practice.

## 5 Transparent Reporting:

We believe in transparency. You'll receive regular reports that detail your campaign's performance, allowing you to track your return on investment. We want you to know exactly how your budget is being used and what it's achieving.

# TAKE THE NEXT STEP WITH SITES BY SARA

Get in touch with us today and let's start a successful journey on Amazon together.

Now that you've seen the numbers, understand what Amazon Marketing Services is, and learned about our expertise and dedication, it's time to take the next step. Choose Sites by Sara as your Amazon advertising and store setup partner. We're here to help you dominate the Amazon advertising game, just like we did in our recent campaign.

Don't settle for less when you can have the best. Say goodbye to high ACOS, low orders, and steep CPAs. Opt for Sites by Sara, and watch your Amazon campaigns thrive.



**Sites by Sara**<sup>™</sup>  
your online success partner

Give us a call or text us at  
**(385) 355-5351**

[www.sitesbysara.com](http://www.sitesbysara.com)