



Wolfscairn

Company Brand Guide 2025

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About The Wolfscairn

➤ Whether it's bold apparel, rugged accessories, or statement pieces, every item is designed to awaken your inner wolf. WOLFSCAIRN is not just a brand—it's a movement. A community. A howl to the world that you're here to live fiercely and unapologetically.

At WOLFSCAIRN, we don't just make merch—we craft stories, evoke emotions, and embody a spirit. Our designs are more than just visuals; they're a reflection of resilience, raw energy, and a relentless passion for the untamed. Inspired by the primal force of wolves and the timeless call of the wild, each piece tells a tale of strength, freedom, and individuality.






Taglines

- "Howl Your Truth."
- "Wear the Wild."
- "Untamed. Unleashed. Unapologetic."
- "Soulful Style for the Bold."
- "Run with the Pack."
- "Merch Unleashed."
- "Born to Be Wild—Dressed to Be Fearless."

Our Values

- AUTHENTICITY
 - BOLDNESS
 - BEAUTY
 - RESILIENCE
 - FREEDOM
 - PASSION
 - INDIVIDUALITY
- 

The WOLFSCAIRN Logo



For Dark Backgrounds



Without Tagline



Horizontal Logo

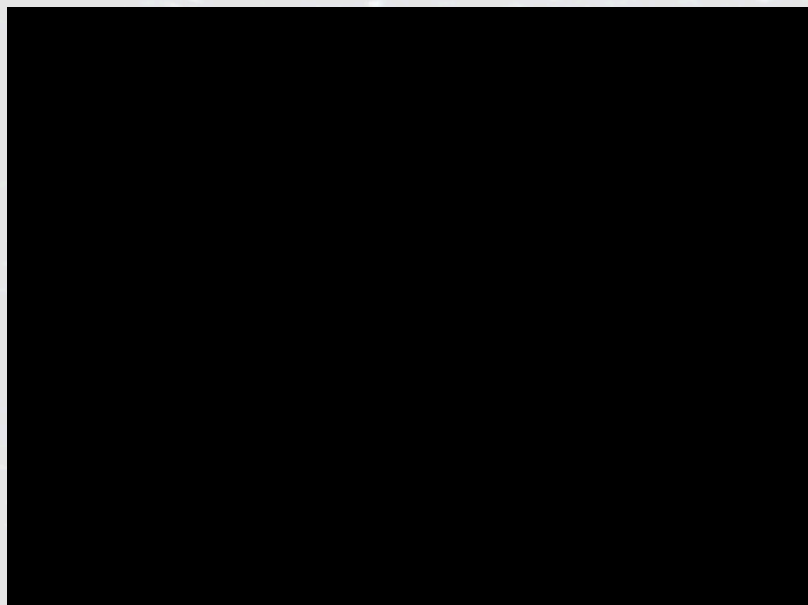


Horizontal Logo Without Tagline





Color Scheme



#000000

RGB
0, 0, 0

CMYK
75, 68, 67, 90



#353535

RGB
53, 53, 53

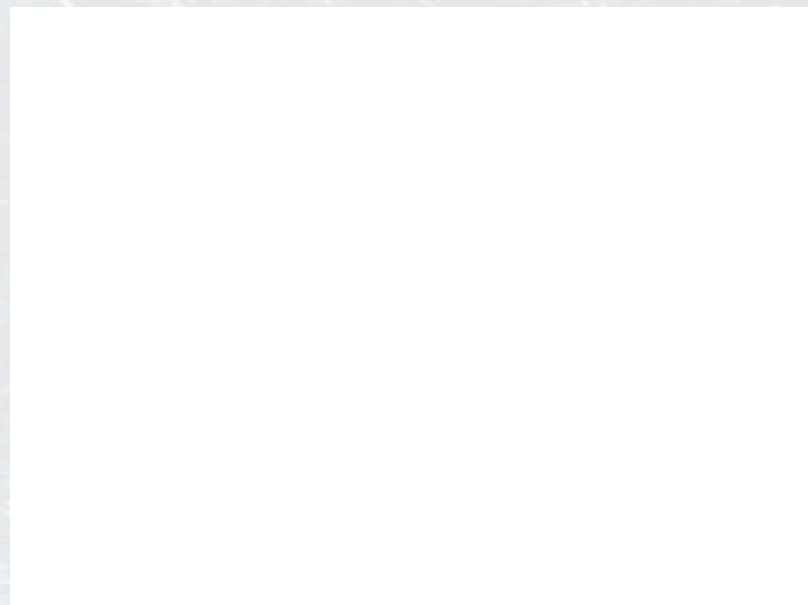
CMYK
69, 63, 62, 57



#6d6d6d

RGB
109, 109, 109


CMYK
58, 49, 49, 16



#ffffff

RGB
255, 255, 255

CMYK
0, 0, 0, 0





Fonts and Texts

Heading 1

Boldonse, Font Size: 42px

Paragraph

Onest, Font Size: 24px

Example Text



Hashtags

#WOLFSCAIRN

#MerchWithSoul

#SnarlWithStyle

#UnleashTheWild

#BornToBeBold

#RunWithThePack

#FearlessFashion

#WearTheWild

#SoulfulStyle

#UntamedSpirit

#LiveFierce

#WolfPackVibes

#BoldByNature

#WildAndFree

#HowlWithStyle

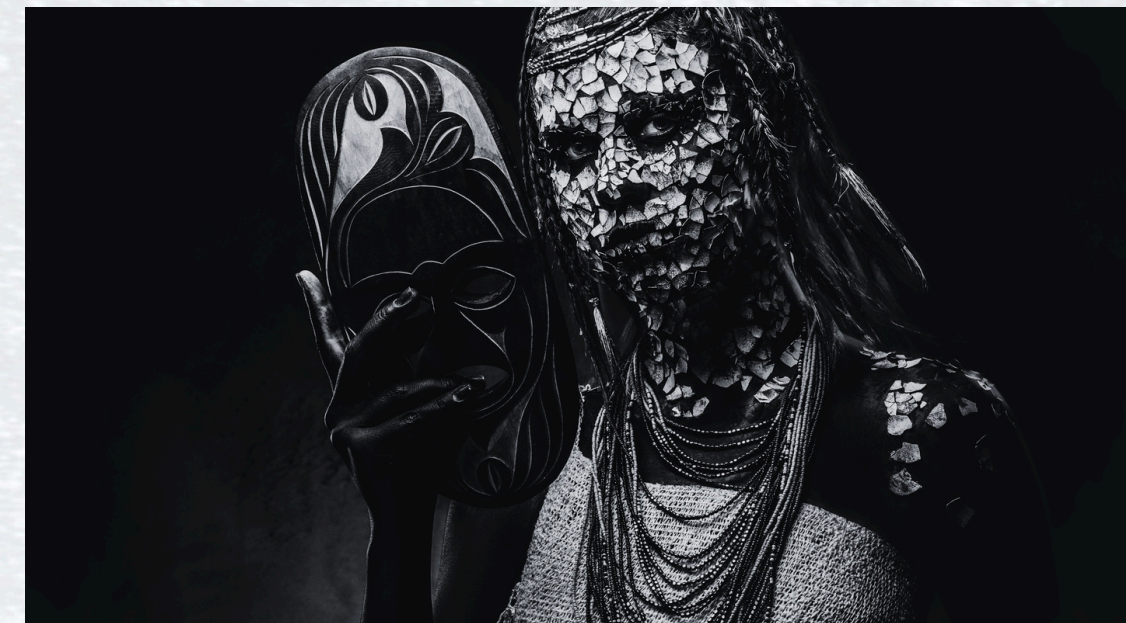
#ResilientRoots

#UntamedFashion

#StrengthInBeauty

#RebelWithSoul

#IndomitableSpirit





**Thank You
So Much**

